



33. Fremont, CA

Arjun Singh

Occupation: Software Developer

Education: Masters Degree

Ethnicity: Indian

Status: Married

Orderly

Positive

Modest

"I would like to find the best places for the best price efficiently."

Apps



Social Media



Lifestyle

Extrovert

Introvert



Patient

impatient



Public trans.

Drive



Picky eater

Adventurous



Early Bird

Nocturnal



Spontaneous

Planner



Visual

Words



BIO

Arjun is a family man and is the top performer out of his colleagues. He is preffers to eat vegan food but is not strict on it. He is smart about where his money goes and lives frugally even though he makes good money. He stays active with his group of friends that goes bicycling in the early morning on the weekends. His once small group of friends has grown in size over the years and he values each friendship and treats them all like family.

Scenario

Arjun is currently in bed on Sunday night. The next day he has to work from home but has to drop his kids off to school at 8am first. He has a meeting through video chat at 9am. There is no food at home so he knows he will have to pick up some lunch before his 9am meeting. If he doesnt pick something up he will have to spend more time driving after the meeting. He wants to avoid this because he has a lot of work to do.

Task

Arjun will have to enter the location of his house as the ending location on the app. He will have to enter what time he needs to be home to make the meeting. He will put his starting adress as his kids school address. The time he will leave from the first location will be dependent on how early he can drop them off. Between this window he would like to find vegan options that is open during this time and on along his route to save time. In order for him to fit this time frame he will have to place the order on the app since it is too late to call in an order.